RIHA COLLEGE &
2019-20
Department of Commerce - B. Com ORT ON "ECONOMIC CONDITION OF THE PEOPLE OF ISMAIL NAGAR"

By III B. Coon Students

Head of the Dept. Of Commerce

Sri Siddhartha First Grade College

TUM KUR

# LCOMF

TEAM MEMBERS

1. Bragyajyothi K.

2. Cjarrice N.P.

III. B. Com

3. Salma III. B. Com.

4. Sahara . B.

# INTRODUCTION

Survey revearch is the collection of data attained by arking individuals questions either in power, on paper, by phone or online.

Economic Survey is a enapshot of the major economic developments. Surveys are done for various reasons, it provides a detailed, official version of the government's take on the country's economic condition.

Dere conducted economic runney in the Imail nagar' with the purpose of know the economic condition of the people of this area.

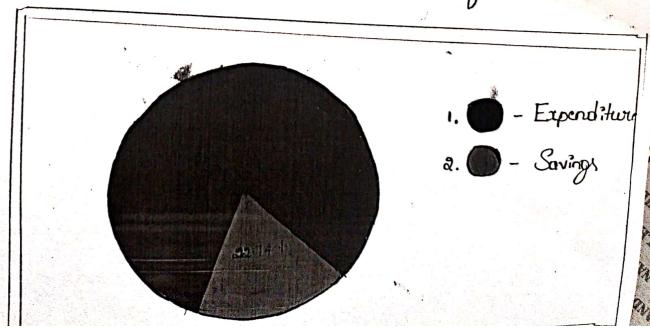
In that we collected information about the total members of their family and total studying and working members, total members and savings of their families.

The total members oving in Ismail plagors ove 101 members, in that female were 47 and male members were 54.

The number of members studying were 19 and the total members of working members were 33.

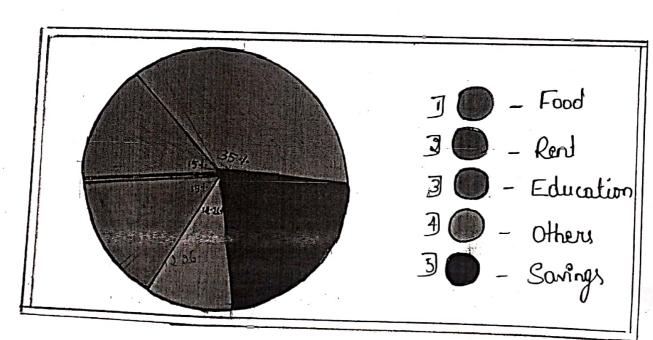
Their monthly average income is 18,250. In that their average capenses is 14.100 and sovings is 4150.

Their expenses and savings percentage in their total income is showed with the help of chard.



The pie chard shows the pencentage of families household income split into eapeness and savings. In their total income, they spent 77.26.1. to daily expenses and remaining 22.74.1. only they put on savings.

Pie chard of the percentage of families average capenditure.



The pie chard shows the percentage of families howehold income distributed into some categories, there are food, rent, education, sovings and others. According to thard families highest expenditure is on food and it is 35% of the total Income. The lowest

others is the family spend some percentage of their income in some other purposes which have been shows the families sover money in all these categories, of the total income.

From the graph, 31% clear that the familier total expenditure 2x 77.26.1. of 31x income and the eavings 3x 22.74.1.

CONCLUSION: - First of all , I we would like early a big thanks to all our respondents.

The aim of this survey is to know the conomic condition of the people of Ismail nagar.

This investigation / revenuch gave us a good experience. and from this revenuch we leaved lot of knowledge about different peoples this society. In this area, the respondents are gove very goods responses to us and their income is fully differ from one family to family. In our survey highest income having family 'Verkatesh musthy' & family, which has "50,000 peincome per month and lowest is Ghapeeahmed's Lamily, which has soo only 5000 in come per month

SL No	Names	Contact no.	No. of	member	s in family		-				
NO	!					Qualifi	fication	n Income		Signature	
			Total	Male	Female	Studying	Working	Total	Expenses	Savings	-
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3.	Burech	8050271510	. 4	2	2	-	J	20000	20000	-	finita
<b>4</b> -	Hanuman thayya.		5	3	2	_	1	10000	10000	_	03 Fu
5.	Papanna	9945308500	3	2	1	1 4H	1	25000	20000	5000	Promovethane HL
6.	Gangamma	9964421454	5	ર	3	2 10 <sup>th</sup> , 8 <sup>th</sup>	1	4º000	30000	10000	(ignojahjhi
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8.	Siddheih . S.	99 86 377550	3	1	2	-	2	15000	15000	-	0 සි.1 ස්ව
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10.	Shafee Ahamod	7760673329	4	1	3	2 7 <sup>th</sup> , 4 <sup>th</sup>	2	5000	5000	-	Nuzana

Head of the Dept. of Commerce Sri Siddhartha First Grade College, TUMKUR

or food

SI   No	1 Maines	Contact no.	No. of	member	s in family	Qualif	Qualification		Income		
-			Total	Male	Female	Studying	Working	Total	Expenses	Savings	Signature
11	Samina	6364767580	5	8	3	a	3	10000			AMEEYA
12	Thahlera	8296400785	- <b>Q</b>	1	1	_	1	30000	J5000	-	
13	Mubina	7348919507	,6	ಶ	3	1	1	15000	10000	5000	4 and 21 f
14	Nayaz pasha	9036421987	5	શ્ચ	3	_	3	15000	<b>13</b> 000	3000	< nassees
15	Akiel Alisha	9731837118	15	8	チ	3	3	JOOOO	15000	5000	A 199
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<b>は</b>	Shabir.	8453378506	4	1	8	1	1	10000	15000	-	LGuld 8
18	Zabi ullah	8183030402	5	1	4	-	1	1900Q	12000		47.8102.
19	Akram pasha	8183030133	4	2	Q	1	2	20,000	12000	5000	18adill
20	Rajik		6	a	3	3	1	12000	12000	-	< 5/0/2
				47	53	19		3,65000	0.60.63.6	820 W	

54

Head of the Dept. Of Commerce Sri Siddhartha First Grade College, TUMKUR

4150 14100 18.250

# QUESTIONNAIRE

Nan	VameSanaullah	
1.	. Have you Aadhar Card and Ration Card?	
	(a) Yes, we have (b) No, we don't have	
	2. Are you using all Government facilities?  (a) Yes  (b) No  If yes, What are those?	
3.	3. From which type of job are you earning your Income?  (a) Government Job  (b) Private Job	
	(b) Laboring (d) Self Employment  Delivery of gas ceroy/4	λ
4.		
	Education expenses, Home	espenses
5.	<ul><li>5. Which type of Residence are you living?</li><li>(a) Own (b) Kent (c) Lease</li></ul>	
6.	<ul> <li>6. Do you satisfied with your Income?</li> <li>(a) Highly satisfied</li> <li>(b) Satisfied</li> <li>(c) Not satisfied</li> <li>(d) Highly not satisfied</li> </ul>	, · *







# Sri Siddhartha Education Society (R.)

# Sri Siddhartha First Grade College





Commerce Talent Fest - 2020

Department of Commerce – UG & PG conducted Commerce Talent Fest – 2020 on 11th March 2020.

The importance of research is growing as fast as the rapidly changing and challenging world. The main purpose of research is to get deep into the topic so that something helpful can be churned out which can be used by everybody. Keeping this in mind, and with a view to inculcating hands-on ability and practice in research, the Department of Commerce – B.Com organized and successfully executed events such as Product Launch, Biz-Quiz and Commerce Exhibition

The programme was inaugurated by, Honorable Vice Chancellor of Tumkur University, Dr. Y.S Siddegowda. He highlighted the importance of life skills and how to acquire them.

Dr. Y.M Reddy, Administrative Officer, SSES presided the programme. In his presidential address, spoke about the growth of Sri Siddhartha First Grade College.

Prof. H.N. Vijayendra, Principal, SSFGC Congratulated the faculty of commerce for organizing the programme and stressed on relevance of the programme which instilled confidence, to empower the students and provide a common platform for them.

H O D of the department C Nandisha highlighted the objectives of the Programme in his keynote address and stressed the importance of conducting this type of programmes.

The event included 3 competitions Product Launch, Biz-Quiz and Commerce Exhibition. The schedule of the program was planned in such a way that the three competitions were organized in three sessions in Seminar Hall. The morning session began with registrations for the respective events which included Product Launch and Quiz. The first three winners were finalized based on the average score of the Judges about the participants. The winners securing the first, second and third positions in each event were awarded trophies, certificates and cash prizes. Participant certificates were given to all the others participants.

MORNING SESSION: In the morning session the following two events were held:-

# 1) Product Lunch -

Five colleges participated in the competition. The groups were evaluated on the basis of Theme, Creativity, Use of props, Involvement of team members and Overall impact.

# The judges for the event were:-

- Prof. Shivakumara A R, Associate Professor, B M S College for Women, Bangalore
- Mrs. Mamatha Assistant Professor, SSIMS Tumkur.

# The results for product launch were declared by the judges

1) G F G C Chikkanayakanahalli

- First Prize

2) SSFGC Tumkur

- Second Prize

3) SSIBM – Tumkur

- Third Prize

2) Biz Quiz - The second event of the intercollegiate competition was Biz - Quiz wherein 9 colleges participated in all. The competition was made challenging by the participants who were extremely talented.

# The results for Biz-Quiz were as follows:-

I) SSIBM

- First Prize

2) GFGC Tiptur - Second Prize

- 3) Sri Siddaganga College of ARTs, Science and Commerce - Third Prize The judges for the event were:
  - Prof. C. Nandisha
  - Faculty Members Dept. of Commerce.
- 3) Commerce Exhibition -It was by a group of students presented the commerce related themes. 15 Team consisting of our college B.Com students participated in this exhibition.

# The judges for the event were:-

- Shivakumara A R, Associate Professor, B M S College for Women, Bangalore
- Dr. Suresh B K, Assistant Professor, University Arts College, Tumkur University.

The results for the competition were as follows:

- 1) Mehghna S Jain and Team
- 2) Supriya and Team

The response received from various colleges and the feedback of the participants was positive which is a great boost to the institution. The fest was well organized and came to a successful end.

Head of the Department

















# Sri Siddhartha First Grade College

Department of Commerce - B.Com

**Commerce Talent Fest – 2020** 

List of Students who have attended in Competition (Product launch)

Name of the College	Students Name
	Nalina H N
Sri Siddaganga College for Women's	Ramya C S
	Shrrelakshmi N
T uniku;	MAnasa C P
	Sindhu D
	Pavan Kumar
G F G C Tiptutr	Praveen B C
	Nayana H K
	Nayana L G
	Narasimhaswamy A V
	Basavaraju S
G F G C C N Halli	Saniya Shaguptha C M
	Ayesha Siddiqu
	Anusha K C
	Dhanalakshmi C S
	Chandan S
Sri Siddlesribe First Crede Callege	Darshan G S
	Nandeepa C N
Tunikui	Thofiq
·	Abhishek K
	Preetham
	Aneesh B S
SSIBM-Tumkur	Hudaeram
	Suhail Uddin Shareef
	Sri Siddaganga College for Women's - Tumkur  GFGCTiptutr  GFGCCNHalli  Sri Siddhartha First Grade College - Tumkur

# Sri Siddhartha First Grade College

Department of Commerce - B.Com

**Commerce Talent Fest – 2020** 

List of Students who have attended in Competition (Biz-Quiz)

Sl.No	Name of the College	Students Name		
		Kumaribai C		
01.	Sri Siddaganga College for Women's -	Rachitha K R		
01.	Tumkur	Taptha Kanchana S		
	-	Arsheen Taj		
		Vishwas G		
02.	G F G C Kudur	Harshavardhan K R		
	G F G C Rudui	Anusha K S		
		Pushpalatha K V		
		Ravikumar T H		
03.	Sri Siddaganga College of Arts, Science	Jagadisha S N		
05.	and Commerce	Chandravathi B		
		M D Talha Samran		
		Nagesh R		
04.	Hemadri First Grade College - Tumkur	Paramesh Naik		
04.		Srinivas NAik		
		Sushmitha		
	·	Sohan Kumar G R		
05.	Vidhyodhaya First Grade College -	Nagesh M		
03.	Tumkur	Kavya B N		
		Kavya R P		
		Sandhya S		
		Sangeetha P G		
06.	GFGC Tiptur	Sharvani S		
		Vikas		
		Harish M B		

		Jathin Mehta
07.	S S I B M - Tumkur	Mohan Prasad
07.		Nithin S T
		S Mohammed Afraz
		Monika K J
08.	Pallagatta Adavappa Arts and Commerce	Sevanthi R
uo.	FGC	Voidhyashree C S
		Ramyashree Y
		Ayusha Kouser M
00	Basaveshwar Degree College -	Seema J
09.	Nelamangala	Mamatha D
		Gayithri N

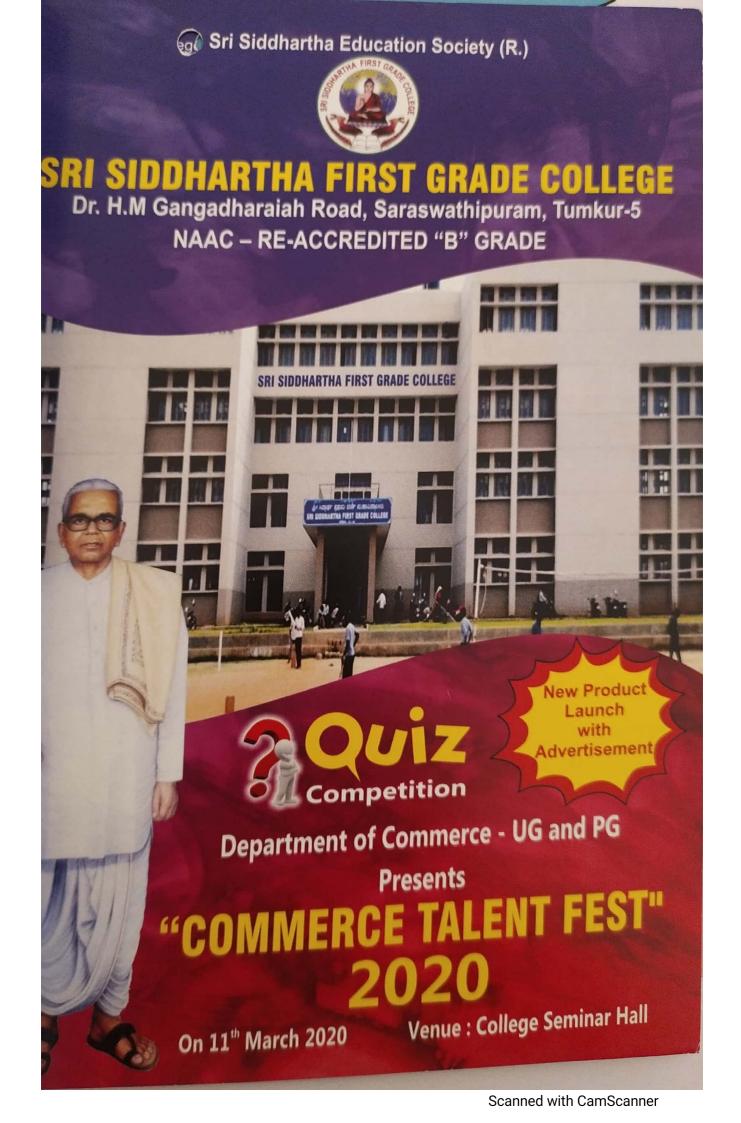
# Sri Siddhartha First Grade College

Department of Commerce - B.Com

# **Commerce Talent Fest – 2020**

List of Students who have attended in Competition (Commerce Exhibition)

Sl.No	Name of the Students	Theme of Model
01.	Brunda and Team	Siddhartha Sugar Factory
02.	Lakshmi T P and Team	Online Shopping
03.	Nishutha and Team	Bank Model
04.	Sadiya Banu and Team	Mumbai Stock Exchange
05.	Akshitha and Team	Cicular of Flow of Income
06.	Chandana and Team	Commerce Dictionary
07.	Shalini and Team	Qualities of Good Leader
08.	Meghana S Jain and Team	Functions of Management
09.	Ranjitha and Team	Stock Exchange
10.	Sahana B and Team	Impact of Famed Apps on Different Sector
11.	Thanuja and Team	Small Scale Industries
12.	Kurath Nasir and Team	Business Tree
13.	Pavan and Team	Product Life Cycle
14.	Monika and Team	Global Warming
15.	Supriya C and Team	GST



### **ABOUT THE SOCIETY:**

Sri Siddhartha Education Society was established in 1959 by poojyashree Dr.H.M.Gangadharaiah. He was influenced by the great historical personalities, Mahatma Gadhi, AcharyaVinobhaBhave and Dr. Baba SahebAmbedkar. The honorable founder secretary intended to establish educational society with a noble purpose to ameliorate the society by imparting qualitative and value based education. The Siddhartha Education Society by imparting quantative detections across the state. They are Medical, Dental, Nursing, Engineering, Management Studies, B.Ed. First Grade College, P.G. Courses M.Com and M.B.A, Research Centre, Junior Colleges, High Schools, Hostels and

The Educational Society has got national and international recognition. The alumni of this society are a land mark in the history of the society. The great mission has been passed on to Dr. G Shivaprasad and Dr. G Parameshwara who are the two sons of poojyashreeDr. H.M. Gangadharaiah. They have become the torch bearers for the fut generations to surpass knowledge and wisdom through the society. 50 years of dedicated contribution to the society speaks volumes of its nation building activity.

### **ABOUT THE COLLEGE:**

Sri Siddhartha First Grade College was established in the year 1983. Poojya Shree H.M. Gangadharaiah had a vision to impart quality job oriented education for those who belong to depressed section of the society and to reach the unreached. This College is first of its kind imparting job oriented courses, such as Journalism, Electronics, Computer Science, Sericulture and Psychology. The college does posses well equipped Library, Laboratories and Seminar hall. It is very apparent that more than 50 percent of the students are from rural background and 60 Percent of the students are Girls. The College has spacious play ground to accommodate all events of Sports and Games

The department of Commerce was started in the year of 1984 to provide commerce education to the rural students.

Ever since its inception the department of commerce adopts a mechanism to expose the learners to a multidimensional practical learning like industrial visits and visit echo friendly prospective companies.

Apart from the pedagogical perspectives, the department undertakes skill oriented programmes, awareness programmes and career guidance programmes. The department of commerce reached its academic heights in 2018-19, as a result a student got 3rd rank from TumkurUnivesity.

The academic and co-curricular activities











## About the Department – M.Com:

The college in its mile stone of achievements introduced M.Com course in 2011 with an intake of forty students. Now it has been increased to sixty. The Department does posses sufficient infrastructure such as ICT Class Rooms, Computer Lab, Well Equipped Seminar Hall and Good Library Facility. The department is working with Moto of enhancing the competence of students to make them suitable to present job market and society. It is worth noting that every semester students are passing out with 100% result.

M.Com students are given an opportunities to take classes B.Com students to gain practice teaching experience.

practice teaching experience

For their all-round development, besides curricular activities, the department is conducting co-curricular and extra-curricular activities such as:











### **Objectives of the Programme**

- To ensure optimum exposure to the students.
- 2. To provide an opportunity to the students for brain storming
- 3. To provide platform to enhance their general knowledge & current events
- 4. To search for the best Pedagogy in Commerce

### BIZ-QUIZ-2020

### **ROUND 1: SCORE BOARD**

- 1. Preliminary Round
- 2. Questions Round

Top Five Teams will be selected for Second Round

UND 2 : KY - Know yourself

Top Three Teams will be selected for Final Round

FINAL ROUND: RR- Rapid Round

- 1. Eligibility-Final Year B.Com Students.
- 2. Participants Only one team of four students from each college.

# **AVISHKARAM**

New Product Launch with Advertisement: Guidelines

- 1. Eligibility-Final Year B. Com Students.
- Participants Only one team of five students from each college
   There will be two round: 1. Product Launching (4+2 minutes)

- 2. Advertisement of the product (4+2 minutes)
  4. Use of technology (Such as pen drive, mobile phones, laptop etc.) is not allowed
  5. Product should be new and innovative
- Model of the product should be prepared before the starting of the competition.

# MASTER QUEST

Identifying and Igniting the Minds

- 1. Employee Branding When the employees are highly qualified use them to develope the brand.
- 2. Financial Literacy in India: Tapping the Untapped
- 3. Impact of small car introduction on two wheeler industry
- 4. Impact of 3 R's (Recycle, Reuse and Reduce)

# Guidelines

- 1. Eligibility-Only M.Com Students.
- 2. Maximum Two participants from each college.
- 3. Participants are required to bring soft and hard copy of the paper presentation.
- 4. Time allowed for presentation -6 Minutes.
- 5. Each participant has to select one paper from any one of the specializations.

# **General Instructions**

- 1. Participation certificates will be issued
- 2. No Entry Fee. Confirm the Participation on or before 10-3-2020.
- 3. Students may come with Uniform / Formal dress.
- 4. Permission letter and ID card from the respective college is compulsory.
- 5. No TA/DA shall be given to teachers or participants.
- 6. The Participants and accompanying Teachers will be provided with Lunch.
- 7. The decision of the Judges is final and binding.
- 8. The Participants are requested to report before 9:15 AM.
- 9. The Participants are required to bring one passport size photo (Colour photo preferred).

# **Prize Band**

# **BIZ-QUIZ 2020**

1st Prize 2000 + Trophy 2nd Prize 1000 + Trophy 3rd Prize Individual Trophies

# **Product Launch & Advertizement**

1st Prize 2000 + Trophy 2nd Prize 1000 + Trophy 3rd Prize Individual Trophies

Paper Presentation: 1st Prize 1000 + Trophy

2nd Prize 500 + Trophy 3rd Prize Individual Trophy







# For Further Inquiry

Prof. Vijayendra Principal 9916360494

Prof. Nandisha C **HOD Dept of Commerce** 9448447136 Email: hmgssfgc1983@gmail.com

Smt. Radhika B.R Co-Ordinator- M.Com 7406612788

ssfgcpg2011@gmail.com

# Sri Siddhartha Education Society (R.)

# Sri Siddhartha First Grade College

Dr.HMG Road, Saraswathipuram, Tumkur-5 Department of Commerce UG & PG

# ommerce Talent Fest - 2020

Presides: Dr. Y. M Reddy

A.O. Sri Siddhartha Education Society

Inauguration: Dr. Y.S Siddegowda

Vice Chancellor Tumkur University

Exhibition Prof. H.N Vijayendra Inauguration: Principal SSFGC

Dr. B.K. Suresh

Asst. Professor University College of Arts Tumkur University

Dr. Devarajappa Deputy Finance Officer Tumkur University

Prof. C. Nandisha Presence: HOD of Commerce

> Smt. Mamatha Lecturer SSIMS

Smt. Radhika B.R. Co-ordinator for P.G

Date: 11th March. 2020 Time: 10 AM

Venue: College Seminar Hall

All are Cordially Invited Principal, Staff and Students

# SRI SIDDHARTHA FIRST GRADE GOLLEGE

Dr. H.M. Gangadharaiah Road, Saraswathipuram, TUMKUR-05.

NAAC-Accredited - 'B' Grade

DEPARTMENT OF COMMERCE - UG and PG



. Collegiate Biz-Quiz-2020/Product Launch with Advertisement/Paper Presentation conducted at the

s is to certify that Mr./Mrs.

e on 11th March 2020 and won the Winner/Runner-I/Runner-II.

C Nandisha

Co-ordinator

Smt. Radhika B R

aluba 4

Co-ordinator

Prof. HWVijayenera Principal

Dr. Y M Reddy Laborde A.O., S.S.E.S

# SRI SIDDHARTHA FIRST GRADE COLLEGE

(Affiliated to Tumkur University)
Saraswathi Puram, Dr. H.M. Gangadharaiah Road,
Kunigal Main Road, TUMKUR- 572105.
NAAC – ACCREDITED 'B'



SSFGCT NO: 154/2018-19

Date: 06/03/2020

To,

(STD: 1983

The Director
Central Silk Technological Research Institute
CSB Complex, Madivala, BTM Layout
Bangalore- 560068

Sir,

Sub': Students visiting your Center - reg

With reference to the above subject, I request you to permit a group of students studying in B.Sc. (Sericulture) with staff member – Sri. G Hanumantharayappa, of our college to visit your Silk testing and conditioning house okalipuram on 12-03-2020 at 03.00 PM (Thursday). Kindly guide them to learn the norms and activities of your center and oblige.

With Regards,

Sri. G Hanumantharayappa

Assistant Professor,

SSFGCT, Tumkur

Yours Faithfully

Principal

Sri Siddhartha First Grade College

TUMAKURU - 572 105.

Copy to: Scientist "D" Silk Testing Center, Reshme Bhavana, Vatal Nagraj Road, Okalipuram, Bangalore - 560021

# (STD: 1983

# SRI SIDDHARTHA FIRST GRADE COLLEGE

(Affiliated to Tumkur University)
Saraswathi Puram, Dr. H.M. Gangadharaiah Road,
Kunigal Main Road, TUMKUR- 572105.
NAAC – ACCREDITED 'B'



SSFGCT NO: 153/2018-19

Date: 06/03/2020

To,

The Deputy Director
Government Cocoon Market
SH 17 IJOOR, Ramanagara
Karnataka - 572159

Sir,

Sub': Students visiting your Center - reg

With reference to the above subject, I request you to permit a group of 35 students studying in B.Sc. (Sericulture) with staff member — Sri. G Hanumantharayappa, of our college to visit your Cocoon Market and Cocoon Reeling center on 12-03-2020 at 10.00 AM (Thursday). Kindly guide them to learn the norms and activities of your center and oblige.

With Regards,

ri. G Hanumantharayappa

Assistant Professor,

SSFGCT, Tumkur

Yours Faithfully

PRINCIPAL Sri Siddhartha First Grade College TUMAKURU - 572 105.

Date: 12/03/2020.

# VISIT CERTIFICATE

From,

The Deputy Director Government Cocoon Market SH 17 IJOOR, Ramanagara Karnataka - 572159

This is to certify that a batch of B.Sc. (Sericulture) students of Sri Siddhartha First Grade College, Tumkur, with Sri. G Hanumantharayappa, visited our center on 12-02-2020 at Gov L. Cocoon Market. They have observed and learnt all activities and norms of our center.

ರೇಷ್ಠೆ ಉಪನಿರ್ದೇಶಕರು

ಸರ್ಕಾರಿ ರೇಷ್ಮೆ ಗೂಡಿನ ಮಾರುಕಟ್ಟೆ

ರಾಮನಗರ

Date: 12.03 2020

# VISIT CERTIFICATE

From,

The Director
Central Silk Technological Research Institute
CSB Complex, Madivala, BTM Layout
Bangalore- 560068

This is to certify that a batch of B.Sc. (Sericulture) students of Sri Siddhartha First Grade College, Tumkur, with Sri. G Hanumantharayappa, visited our center on 12.03.2020 at 3.00 pm. . They have observed and learnt all activities and norms of our center.

Bo Lamplagnessa डॉ.बी. नंजेगींड़ा / Dr. B. Nanjegowda

दैज्ञानिक - डी & का.प्र. / Scientist - D & OIC

रे.अ.प.गृ./SCTH देंगलूर/Bangalore - 21







# Karnataka State Akkamahadevi Women's University

Jnanashakti Campus (Torvi), Vijayapura - 586 108

# Department of Journalism and Mass Communication

No: KSAWV/JMC/MSW/

Date: 21-12-2019

To.

The HOD, Department of Journalism Sri Siddartha First Grade College Saraswathipuram, Tumkur - 572105 Phone: 0816 220 0437

Respected sir/madam,

# Subject: Requesting to depute students for Workshops

The department of Journalism and Mass Communication, Karnataka State Akkamahadevi Women's University, Vijayapura in Association with department of Information and Public Relations, Government of Karnataka is organising TWO media skills workshops on following topics.

Sl. No	Workshop Title	Duration	Date
1.	Media Language Skills	Four Days	28 <sup>-</sup> Jan-2020 to 31-Jan-2020
2.	TV Anchoring Skills	Four Days	06-Feb-2020 to 09-Feb-2020

I am requesting you to send the details (in the given format) of interested girl students studying Under Graduation in Journalism and Mass Communication through E-mail/ WhatsApp or Post on or before 06-01-2020.

Thanking you

Yours faithfully

(Prof. Onkar Ka Prof. Onkargouda Kakade

Professor and Chairman Dept. of Journalism and Mass Communication Akkam -adevi Women's University, Jnanoshakti Campus (Torvi)

# Format to send the list of students

WORKSHOP ON MEDIA LANGUAGE SKILLS (Four Days)
Date: 28-01-2020 to 31-01-2020

Name of the College: Sor Siddortha Frost Grade College
Affiliated University: Tuonkus Woniversity
Name and Contact details of the HOD: Dradha- HR - Dept of grunnelsen
on Siddhathe trost garte Callege Come
7892784868 TUMKW

### Student Details

Sl. No	Name of the Girl Student	Semester	Mobile No.	E-mail Id
01	Vinutha. M.p	IV.	8971458680	VinuthaMP2001 Vinu @ gmail. Com.
02	Geetha .T. J	IV.		geethagouda 438 @ gmail. com.
03				Sushmithans 074 @
04	Vějaya Lakshma			vegaylakahne 199 @. gmail. Com.

Signature of the Chairperson/HOD

Sti Stadhartha F. of Journalism.

Simaswathi Puran Tolking - 572 200

### Address for communication:

"The chairperson, Department of Journalism and Mass Communication, Karnataka State Akkamahadevi Women's University, Jnanashakti Campus (Torvi), Vijayapura – 586 108" E-mail: mediaworkshop2019@gmail.com

Contact: Phone: 08352-229010;

Mobile: 9482248372 (Dr. Tahmeena Kolar), 9844681398 (Sandeep)

WhatsApp: 9844681398

# Format to send the list of students

# WORKSHOP ON TV ANCHORING SKILLS (Four Days)

Date: 06-02-2020 to 09-02-2020

Name of the College: Joe's Siddhootho End't Grode college

Affiliated University: Turonkur workersity

Name and Contact details of the HOD: Aradhya-HR. Loupt g Jaurnoling Soi Stathartha First Grade Calleye Toronker 7892784868 Sarosvahrpara

### Student Details

Sl. No	Name of the Girl Student	Semester	Mobile No.	E-mail Id
01	Keerthi Sai Raj.T	IV	7026650456	Keurthi. Sparkle 1230. gmail. Com.
02	Lavanya . K. R	TV	7337626015	rockarun 761946 @ gmail. Com
03	Vaibhavi. C.M	IV	9900816487	Varbhaveval 88 @ gmail. Com
04	Rekha. U	TY	8548048112	Ruchetha danu 1313@ gmail. Com

Seessworthi Purain, TulMatuR - 572 105

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Contact: Phone: 08352-229010;

Mobile: 9482248372 (Dr.Tahmeena Kolar), 9844681398 (Sandeep)

WhatsApp: 9844681398

# Training on Media Language Skills

Reading, writing, speaking and listening – the four foundational skills of language learning. These four language skills are very essential for becoming a successful Media Person. One can't build a house without a strong foundation. Similarly, one won't become a well-rounded speaker/writer of a language without building upon the four foundations of language learning. In-order to become a well-rounded communicator one needs to be proficient in each of the four language skills. These four skills give learners opportunities to create contexts in which to use the language for exchange of real information, evidence of their own ability and, most important, confidence. With these four skills addressed equally while learning a language, the learners can be assured of having good communication skills, a great necessity in today's competitive world. Training for Media Language Skills will lead to proficiency in a language of the participants.

# Objectives of Training for Video Shooting and Editing:

- · To train participants in Media Language Skills
- · To train participants in Writing Skills
- · To train participants in Speaking Skills
- · To train participants in Listening Skills
- · To train participants in Reading Skills

# Training for TV Anchoring Skills

The media and entertainment industry is growing at an unprecedented pace and opening ample job opportunities. It's time to seize the opportunities that the media and entertainment industry has to offer. TV Anchoring as a profession requires one to know all the latest happenings in the world and abroad like the back of their hand. Specialized tanning in TV anchoring will help Girl students acquire the skills needed in newsroom. During the training, students are exposed to various techniques and styles of TV presentation for live events, news, discussions and interviews. Students are taught not only anchoring basics but also on how a TV news channel works, how a teleprompter works, and more. In this training resource Persons with experience and expertise in the subjects will engage the classes. This TV Anchoring skills development training will equip the participants to get the job in TV and Entertain Media Houses or engage in self employment which will sustain them economically and achieve a name for them.

Training will cover the Following subjects:

Basics Of Anchoring, Introduction To Microphones, EP, Stage Lighting, Voice Modulation Tips And Techniques, Dress Code For Men And Women, Make-Up Tips And Techniques, Techniques To Ace The Interview And Create A Powerful Impression, Tips On Anchoring From The Experts In The field.

# Objectives of the Training:

- To enable participants to Host any programme on stage or T.V.
- Training participants in Take Interviews, Host reality shows, Work on the desk.
- To train them in audio, video mixing, Titling etc.
- To train the participants in how to conduct interview and panel discussion
- To educate them on recent trends in Electronic Media.

# Terms and Conditions:

- Only Girl Students studying in Under Graduation in Journalism and Mass Communication can participate in the Workshop.
- Maximum four students can participate from one college in each workshop. If more than four students are interested to participate then the chairperson/HOD of respective department should select the students on the basis of their previous semester marks.
- One student can participate in any one of the two workshops.
- · Selection of the students will be based on 'first come first serve' basis
- Food and Accommodation (Sharing basis) to all the participants will be provided free
  of cost.
- Travel allowances will be reimbursed to all the participants on submission of valid bus/train tickets. (Non AC sleeper bus / Second Class Sleeper in Train).
- Participants of the workshop will receive a certificate of participation.
- Students should pay a Logistics fee of Rs.500/- each at the time of attending the workshop.
- Department should send the details of students who are interested to participate through E mail or Post on or before 06-01-2020.

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Categories

No recent chats Start a new one Regarding Work shop on Media Language Skills and TV anchoring skills

1 10 915

4:50 PM (0 minutes ago)

ssfgc tumkur <hmgssfgc1983@gmail.com> to mediaworkshop2019

Dear Sir/Madam,

Please find the attachment Regarding Work shop on Media Language Skills and TV anchoring skills



SSFGCT277.pdf



# **KARNATAKA STATE AKKAMAHADEVI WOMEN'S UNIVERSITY, VIJAYAPURA**



DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

In Association with

# **DEPARTMENT OF INFORMATION AND PUBLIC RELATIONS**

**GOVERNMENT OF KARNATAKA** 

# **WORKSHOP ON MEDIA LANGUAGE SKILLS**

# CERTIFICATE

This is to certify that

Miss/Mr

SUSHMITHA B L

Siddartha First Grade College, Tumlour

has Participated in the four days workshop on "Media Language Skills" held from 28th Junuary to 31st January 2020 organized by the Department of Journalism and Mass Communication, Karnataka State Akkamahadevi Wooders's University, Vijayapura in association with Department of Information and Public Relations, Government of Karnataka.

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Shri. Basavaraj Kambi Joint Director, Dept. of Information and Public Relations, Govt. of Karnataka (Saple

Prof. Onkar Kakade Chairperson, Dept. of JMC, KSAWU, Vijayapura ai R. Sunandam

Prof. Sabiha Bhumigowda Vice Chancellor, KSAWU Vijayapura



# WOMEN'S UNIVERSITY, VIJAYAPURA



**DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION** 

DEPARTMENT OF INFORMATION AND PUBLIC RELATIONS

**GOVERNMENT OF KARNATAKA** 

# **WORKSHOP ON MEDIA LANGUAGE SKILLS**

# CERTIFICATE

This is to certify that

Miss/Mr VINUTHA MP

of

Siddartha First Grade College, Tumkur

has Participated in the four days workshop on "Media Language Skills" held from 28th January to 31st January 2020 organized by the Department of Journalism and Mass Communication, Karnataka State Akkamahadevi Women's University, Vijayapura in association with Department of Information and Public Relations, Government of Karnataka.

Shri, Basavaraj Kambi John Director, Dept, of Information and Public Relations, Govt. of Kamataka

Prof. Onkar Kakade Chairperson, Dept. of JMC, KSAWU, Vijayapura Prof. R. Sunandamma Registrar, KSAWU Vijayapura

Go energ

Prof. Sabiha Bhumigowda Vice Chancellor, KSAWU Vijayapura